

# Terms of Service for Web Site

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## IV. ONLINE CONDUCT

User agrees to use the Web Site only for lawful purposes. User is prohibited from posting on or transmitting through the Web Site any unlawful, harmful, threatening, abusive, harassing, defamatory, vulgar, obscene, sexually explicit, profane, hateful, racially, ethnically or otherwise objectionable material of any kind, including but not limited to any material that encourages conduct that would constitute a criminal offense, give rise to civil liability, or otherwise violate any applicable local, state, national or international law.

If BEC is notified of allegedly infringing, defamatory, damaging, illegal or offensive content provided by User (e.g., through an online review or chat room), BEC may investigate the allegation and determine in its sole discretion whether to remove or request the removal of such Content from the Web Site. the Web Site may disclose any Content or electronic communication of any kind: (i) to satisfy any law, regulation or government request; (ii) if such disclosure is necessary or appropriate to operate the Web Site; or (iii) to protect the rights or property of the Web Site, its Users or Providers.

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## V. PRIVACY POLICY

In accordance with the terms of the Web Site's Privacy Policy, BEC respects the privacy of its Users.

## VI. Use of Persistent Cookies

Like many websites, The Web Site uses "persistent cookie" technology. A persistent cookie is a small text file that this website places on your web browser so that it can gather anonymous summary demographic information and remember your browser when it is used to visit our site again later—kind of like cookie crumbs! (Hence the name.) These cookies uniquely identify a browser on a computer, but never a person. In other words, if the same person uses Chrome and Internet Explorer, two unique browser cookies will be assigned, one for each browser, so that person will be counted as two different visitors because visits are based on browsers, not computers or persons. We use persistent cookies in two ways, both of which enhance your experience on the Web Site while also protecting your privacy:

- To remember you when your browser comes back to the site, so we don't invite you to take our customer satisfaction survey every time you visit. Our customer satisfaction survey uses a persistent cookie to ensure we won't invite you to take a customer satisfaction survey within 90 days of completing a survey on The Web Site.
- To get aggregate metrics on site usage to understand how people are using the site and how we can make it better. We use web metrics services to track activity on The Web Site. BEC only ever receive traffic statistics anonymously and in the aggregate.
- To gather anonymous summary demographic information about our visitors such as gender, age range, and areas of interest for adults over the age of 18. We do this by using Google Demographic and Interests reports. When you visit a website that has partnered with the Google Display Network, Google stores a number in your browser using a persistent cookie to remember your visits. This number uniquely identifies a web browser, not a specific person. Browsers may be associated with a demographic category, such as gender or age range, based on the sites that were visited. This demographic information is used to help us better understand our visitors' interests and needs to more effectively develop content to serve you.

Most Internet browsers automatically accept persistent cookies. Although using persistent cookies creates a much better experience for you, this site will also work without them. If you don't want to accept cookies, you can edit your browser's options to stop accepting persistent cookies or to prompt you before accepting a cookie from the websites you visit.

## VII. TERMINATION OF USAGE

BEC may terminate User's access or suspend User's access to all or part of the Web Site, without notice, for any conduct that BEC, in its sole discretion, believes is in violation of any applicable law or is harmful to the interests of another User, a third-party Provider, a service provider, or BEC.

## VIII. USAGE BY CHILDREN UNDER 13

BEC cannot prohibit minors from visiting this site. BEC must rely on parents, guardians and those responsible for supervising children under 13 to decide which materials are appropriate for such children to view and/or purchase.

BEC requires that all purchases be made either: (i) by individuals 13 years of age or older, or (ii) by minors under 13, through a BEC authorized affiliated program which permits parents and other guardians to both pay for the purchases of minors and give verifiable permission for such minors to purchase items on our site and for the collection by us of certain information in accordance with the terms of our privacy policy. EACH TIME YOU PURCHASE A PRODUCT AT THE WEB SITE, YOU ARE REPRESENTING TO BEC THAT YOU ARE EITHER (I) AN INDIVIDUAL 13 YEARS OF AGE OR OLDER, OR (II) A MINOR UNDER 13 WHO IS PURCHASING THROUGH A BEC AUTHORIZED AFFILIATED PROGRAM WHICH PERMITS PARENTS AND OTHER GUARDIANS TO BOTH PAY FOR THE PURCHASES OF MINORS AND GIVE VERIFIABLE PERMISSION FOR SUCH MINORS TO PURCHASE ITEMS ON OUR SITE AND FOR THE COLLECTION BY US OF CERTAIN INFORMATION IN ACCORDANCE WITH THE TERMS OF OUR PRIVACY POLICY.

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## X. SEVERABILITY

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